

National Blue Cod Strategy Implementation timeline

Outcomes from the strategy	2018 (phase 1)	2019 (phase 2)			2020 (phase 3)		Ongoing	
Fine-scale commercial reporting (separate digital monitoring program)	Implementation of digital monitoring program (www.fisheries.govt.nz/digitalmonitoring)							
Stock assessments	Finalisation and launch of the strategy	BCO5 stock assessment	Further stock assessments.					
Increasing knowledge of recreational take		Seek local catch information from fishing clubs and competitions.			Investigating methods for collecting anecdotal recreational information.			
Research planning		Blue cod potting surveys. Patterson Inlet beginning late 2018 and Dusky Sound beginning early 2019, others ongoing.						
Yearly or biannual online surveys		Experimental design for investigation into recreational self-reporting.			Investigation into non-fishing impacts on blue cod abundance (environmental information).			
Setting TACs for all stocks		Start design of survey to collect anecdotal information from fishers as to the health of local fisheries.			Run survey and analyse survey data.	Address any concerns resulting from survey.		
Investigate collaboration opportunities with local authorities for managing land-based impacts		Set TACs for BCO3, 4 and 7 in October sustainability round.						
Review current biomass target levels		Identify key groups and processes to engage with.			Contribute to regional ecosystem management initiatives.			
Proposed traffic light system and associated regulatory changes		Develop review design.			Conduct review when environmental information is gathered.			
Define the 'decision rules' for the traffic light system, which will trigger changes between colors and associated regulations	Putting together a consultation package on the immediate priorities of the strategy.	Consultation on proposed changes.	Proposals to cabinet. New regulations in place as soon as possible.	Monitor regulations and stocks. Compliance report regarding following of new rules.				Continual monitoring of areas and make adjustments through decision rules and traffic light system as needed.
Blue cod education plan	Finalisation and launch of the strategy	Define regulation changes according to outcomes of consultation.		Update decision rules as new information is available as outcome from other objectives.				
		'Responsible fishing pamphlet' ready for launch and free hooks made available at South Island Fisheries New Zealand offices.	Begin work on rest of education campaign.	Analyse compliance with new rules.	Education focus on areas of low compliance	Regular handing out of pamphlet at boat shows, Fisheries New Zealand offices and during recreational compliance inspections. Regular updates to the webpage for best blue cod fishing practices.		

Key:

Green = initiatives focused on getting better information

Purple – initiatives on setting the right rules, making the right decisions and managing to the right targets.

Blue – initiatives on education